

Newsletter

#7

04/2011

Dear Young Leaders, Dear Friends

A couple of weeks ago, you all received your personal invitation to our **World Young Leaders Forum**, which will take place in Buenos Aires on November 17-20, 2011. Places for the Forum are filling up rapidly, so make sure to send us your [registration](#) as soon as possible if you wish to participate! Otherwise, we can only put you on the waiting list. [more...](#)

News from the BMW Foundation

Young Leaders Forums



We want to continue to strengthen our Transatlantic Young Leaders Network and provide participants from various Transatlantic Forums with an opportunity to meet each other. Therefore, all participants of our previous Transatlantic Forums are invited to an **Informal Young Leaders Meeting in Washington, D.C.**, which will take place on **May 4, 2011**, at 7.00 p.m. in the Tea Cellar of the Park Hyatt Hotel in Georgetown. On the following day, **May 5, 2011**, at 5.00 p.m., there will be a **panel discussion on "Democracy versus Stability: How Should We Deal with Autocratic Systems?"** To register for these events, please contact Ilsabe von Campenhausen (ilsabe.campenhausen@bmw-stiftung.de). [more...](#)

On June 2-4, 2011, the participants of the previous **German-Russian Dialogues Baden-Baden** will convene for the **3rd Alumni Meeting in Moscow**. During the two-day meeting, the participants will engage in discussions with outstanding entrepreneurs, visit a company, and deal with questions of corporate social responsibility and companies' civil-society engagement in Russia. [more...](#)

On June 16-19, 2011, the **9th Europe Asia Young Leaders Forum** will be held in London. Most of the big issues facing European societies are not unique to Europe, but we have traditionally not been good at learning from across the world when it comes to political and social issues. [more...](#)

Recently, the **1st Europe Africa Young Leaders Forum** brought together around 40 Young Leaders in Cape Town to discuss and explore issues around social innovation and social cohesion. The participants engaged in in-depth discussions, learnt about projects addressing South Africa's most pressing challenges like HIV/AIDS, housing, or education and participated in workshops to coach NGOs in their work to enhance social cohesion. [more...](#)

The participants of the **3rd International Diplomats Programme** went on interesting field trips to Berlin and Eastern Germany. Read more about the program's events. [more...](#)

Give & Gain. Entrepreneurial. Cooperative. Cross-sectoral.

Our Give & Gain participant **startsocial e.V.** recently announced this year's call for applications. startsocial aims to advance social projects by providing business expertise and organizational know-how and promoting the transfer of knowledge between companies and aid organizations. Offering "help for helpers," startsocial thus provides individual consulting support for outstanding social programs. The **application deadline** is **May 31, 2011**. [more...](#)

International Relations/ Re-Thinking Society

The idea behind the **new event series "Social Business meets Angel"** is to help social entrepreneurs implement their innovative ideas. On May 2, 2011, six social entrepreneurs will introduce their projects to potential supporters who might be able to provide the necessary resources. [more...](#)

The **lecture series on Social Innovation** will continue in the spring of 2011. Once again, leading experts from business, academia, and the third sector will present their perspectives on a responsible development of society. On May 3, 2011, Andreas Heinecke, CEO and Founder of Dialogue Social Enterprise, will talk about "The Myth and Reality of Social Entrepreneurship." [more...](#)

"**What Is Growth?**" is the title question of a big **panel discussion** on May 12, 2011, featuring renowned philosopher Peter Sloterdijk and others. Do we take it to mean quantitative growth, or rather an increase in the quality of the goods and services whose supply is designed to heighten our well-being? How are we going to measure growth in the future? Could improving sustainable technologies, remaking social structures and thus innovation rather than increase be the key? [more...](#)

At this year's **10th anniversary Munich Economic Summit** on May 19 and 20, 2011, the focus will be on "The Role of the State in a Globalized World." Panelists will include high-ranking politicians and top executives such as the German Federal Ministers Rainer Brüderle (Economics) and Ursula von der Leyen (Labor and Social Affairs), the Swedish Minister of Finance Anders Borg as well as Norbert Reithofer and Dennis Nally, CEOs of BMW and PWC respectively. During a festive dinner at the Munich Residenz, Stefan Quandt will present this year's BMW Foundation Young Leaders Awards. [more...](#)

The **Social Entrepreneurship Academy** in Munich was recently **honored** by the Stifterverband and Stiftung Mercator! A collaborative project of the Entrepreneurship Centers of all four Munich-based universities, the Social Entrepreneurship Academy, which is currently in the process of being established, aims to promote social innovation through entrepreneurial thinking and acting. The BMW Foundation supports the Social Entrepreneurship Academy on a variety of levels. [more...](#)

BMW Foundation Young Leaders Awards

The winners of the 2010 BMW Foundation Young Leaders Awards are **Amani Eltunsi with Girls Only Radio (banat9bass, Egypt)**, **Stephan Augustin with Terracooler (international)**, **Matthias Scheffelmeier with Youth Changemaker City (Germany)** and **Heather Cameron with Boxgirls International: Assets for Change (South Africa)**. The BMW Foundation is proud to be working with them and strives to support their initiatives on different levels: Amani Eltunsi already used the prize money to buy urgently needed equipment after her Internet radio server had been seized at the outset of the Egyptian unrest. Stephan Augustin and Heather Cameron participated in the recent Europe Africa Young Leaders Forum, where they had the chance to promote their initiatives. Matthias Scheffelmeier is working on a plan to get BMW Foundation Young Leaders involved in the Youth Changemaker City program. [more...](#)

The official Awards Ceremony will be held on May 19, 2011, during the Munich Economic Summit. [more...](#)

Get involved: If you would like to support one of the winners with your expertise or learn more about them, please get in touch with Barbara Müller (barbara.mueller@bmw-stiftung.de).

Other Activities

The **2nd Berlin Foundations Week** will take place June 15-25, 2011. All foundations that are located or active in Berlin are invited to participate in this unique collaboration project. After the big success in 2010, the public once again will be able to learn about the diversity and enormous impact of foundations. You can register your foundation or project [online](#). [more...](#)

The BMW Foundation's Organization Department is currently assisted by Diana Miletic, a high school student intern. A mentee of the **ROCK YOUR LIFE!** program in Berlin, Diana aims to become an event manager after finishing school. ROCK YOUR LIFE! is an award winner of the BMW Foundation Young Leaders Awards. [more...](#)

Upcoming Events

May 2, 2011, **1st Social Business Meets Angel** in Munich. [more...](#)

May 3, 2011, **Lecture Series on Social Innovation with Andreas Heinecke** on "The Myth and Reality of Social Entrepreneurship," in Munich. [more...](#)

May 5, 2011, 5.00 p.m. **Panel Discussion on "Democracy versus Stability: How Should We Deal With Autocratic Systems?"** in Washington, D.C., [more...](#)

May 12, 2011, Panel Discussion **"What Is Growth?"** in Munich. [more...](#)

May 17, 2011, **Lecture Series on Social Innovation with Beatriz Boccalandro** on "21st Century Corporate Community Involvement," in Munich. [more...](#)

May 19-20, 2011, **10th Munich Economic Summit** on "Europe at a Crossroads: The Role of the State in a Globalized World" in Munich. [more...](#)

May 31, 2011, **Lecture Series on Social Innovation with Stephan Jansen** on "Who Does What? The Social Division of Labor for the Common Good," in Munich. [more...](#)

June 15-25, 2011, **Berlin Foundations Week** in Berlin. [more...](#)

Young Leaders Community

Join also our Young Leaders groups on Facebook, Xing and LinkedIn to network and get updated with news and events from the network.



Meet Our Young Leaders



Rumbi Katedza recently participated in our 1st Europe Africa Young Leaders Forum. Rumbi tells us about the importance of education for social cohesion, reflects on what can be done to strengthen women in society and talks about her life as a global citizen. [more...](#)

Maria Ebrahimji's (Transatlantic Forum 2010) new [book](#) "I Speak for Myself. American Women on Being Muslim" will be published in May 2011. In our Young Leaders Interview, she talks about

her motivation to write this book as well as about recent issues in journalism. [more...](#)

Our Young Leader **Cai Shiyin** (Europe Asia Young Leaders Forum 2010) is Global Chief Operating Officer of Dialogue Social Enterprise. She talks about her transition from the business world to the social sector and the project [Dialogue in the Dark](#). [more...](#)

This spring, the working groups of the Poiesis Fellowship will be going on their first research trips to different parts of the world. **Wolfgang Pietsch**, [Poiesis](#) Fellow of the BMW Foundation and a philosopher of science, talks about his expectations and the implications of infrastructure for politics and the citizen in the 21st century. [more...](#)

Jutta Falke-Ischinger (Transatlantic Forum 2003) is a German journalist and author. In our Young Leaders Interview she talks about high-quality journalism, the implications of the financial crisis for the media, and about transatlantic relations after September 11, 2001. [more...](#)

News From and About Our Young Leaders

Young Leader **Maximilian Haedicke** (Indo-German Young Leaders Forums 2006 & 2008, World Young Leaders Forum 2009) recently published his new book "Patente und Piraten. Geistiges Eigentum in der Krise" (Patents and Pirates. The Crisis of Intellectual Property) which deals with twelve key issues of intellectual property. [more...](#)

BMW Foundation Young Leaders **Shaffi Mather** (Indo-German Young Leaders Forums 2004 & 2005, World Young Leaders Forum 2009), **Ben Skinner** (Transatlantic Forum 2006) and **Cheng Ming Yu** (Europe Asia Young Leaders Forums 2008 & 2010, World Young Leaders Forum 2009) were recently honored as 2011 Young Global Leaders by the World Economic Forum for their achievements as social entrepreneurs and in academic study, respectively. Congratulations from the BMW Foundation!

Young Leader **Prof. Dr. Christian Hauser** (World Young Leaders Forum 2009 & Russian-German Young Leaders Forum 2007) is the initiator behind Connosco Consulting, an organization to promote entrepreneurial thought and action among students. In January, Christian signed the visitors' book of the city of Cologne. The city thus honors Christian's commitment to promoting this innovative entrepreneurial initiative. Congratulations, Christian! [more...](#)

Our Young Leader **Chi Nguyen** (Transatlantic Forum 2010) has recently accepted the position of Diversity and Inclusion Project Coordinator with the Canadian Broadcasting Corporation.

Our Young Leader **Matthias Scheffelmeier** (European Young Leaders Forum 2010) recently co-founded pocketvillage, an online travel search engine for extraordinary niche travel products. [more...](#)

Get involved: If you would like to share any news about your current activities or engagement for the common good with the Young Leaders Community, please contact Daniela Deuber (daniela.deuber@bmw-stiftung.de).

ReMaking Society

Our Young Leader **Jaani Heinonen** (Europe Asia Young Leaders Forums 2004 & 2010, World Young Leaders Forum 2005 & 2009) co-founded the **FenFang Foundation**. By increasing awareness of corporate social responsibility in Chinese society, FenFang Charity is creating attractive opportunities for charity organizations with a good track record in China. FenFang Charity brings a new way of introducing corporate social responsibility to companies by offering them pre-screened projects and by giving training and consultation on how to practice CSR in China. By doing this, FenFang Charity helps NGOs and other charity organizations to get a wider base for financial support. [more...](#)

Is there a social or ecological problem that you want to solve? A situation that you want to change for the good of society? Great, but how are you going to achieve your goal? What is the proper approach, the best method? Our Young Leader **Michael Alberg-Seberich** (Transatlantic Forum 2008) is managing partner at the Forum for Active Philanthropy. [Active Philanthropy](#) has recently published "**Panic in the Chicken Coop**," a guide that helps you learn more about the so-called "levers" that you as a donor can use to affect changes in society. The handbook is available online in German and English. [more...](#)

Get involved: Please tell us about your ongoing support for organizations that you got to know during a Young Leaders Forum, the inspiration you might have gained during a Forum, or projects that you have developed together with other Young Leaders. We are happy to present them to the Young Leaders Community. Don't hesitate to contact Daniela Deuber (daniela.deuber@bmw-stiftung.de).

Marketplace

Our Young Leader **Gia Whitehead** (Europe Africa Young Leaders Forum 2011) is the founding director of **TSiBA Education**. TSiBA is a unique private, not-for-profit higher education institution that offers emerging leaders an opportunity to study an enriched degree that is focused on developing entrepreneurship and leadership. TSiBA specifically targets scholars and potential students that would otherwise not have access to tertiary level education. TSiBA is looking for **partner companies** both nationally and internationally **offering three-month internships for its students**. [more...](#)

Educo Africa has been one of the organizations we visited during our 1st Europe Africa Young Leaders Forum. The organization focuses on building active citizenship amongst youth, predominantly from disadvantaged communities. Currently, Educo needs expertise and support in various fields such as **website design, marketing, and sponsoring** [more...](#)

Ashoka Youth Venture inspires and invests in teams of young people to start and lead their own social ventures. For its Youth Venture Club in Berlin on May 5, 2011, Ashoka Youth Venture is looking for **business, political and media representatives** who are willing to coach the participants. In addition, for its project at a school in Ludwigsburg on May 4, 2011, Ashoka Youth Venture needs **jurors** to evaluate, and provide feedback on the students' social venture projects. [more...](#)

startsocial aims to advance social projects by providing business expertise and organizational know-how and promoting the transfer of knowledge between companies and aid organizations. For its selection of eligible social projects and for its one-on-one counseling of beneficiaries, startsocial e.V. depends on a German-wide network of **voluntary jurors and coaches**. If you are interested in sharing your knowledge and expertise with projects in the third sector, please apply as a voluntary juror or coach on the [startsocial website](#) or contact them directly by phone at +49-(0)40-36121662. [more...](#)

Get involved: If you need expertise for your NGO or project or if you are willing to share your expertise (for example with our "Give & Gain." participants), please contact Daniela Deuber (daniela.deuber@bmw-stiftung.de).

Upcoming Events

May 4, 2011, 7.00 p.m. **Informal Young Leaders Meeting in Washington, D.C.**, in the Tea Cellar of the Park Hyatt Hotel in Georgetown. If you wish to attend, please register with Ilisabe von Campenhausen (ilisabe.campenhausen@bmw-stiftung.de). [more...](#)

June 2-4, 2011, **3rd Alumni Meeting of the German-Russian Dialogue Baden-Baden in Moscow**. [more...](#)

June 9, 2011, 7.00 p.m. **Young Leaders Meeting in Munich** at Falk's Bar/Hotel Bayerischer Hof. If you plan to attend, please contact our Young Leader Ulf Doerner (Transatlantic Forum 2000 & Indo-German Young Leaders Forum 2004) (ulfdoe@aol.com).

Get involved: If you have any events you would like to share with the Young Leaders Network, please contact Daniela Deuber (daniela.deuber@bmw-stiftung.de).

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